

JAMBALAYA JAM 2022 SPONSORSHIP OPPORTUNITIES

THURSDAY, OCTOBER 13, 2022 NORTH BLVD. TOWN SQUARE • B.R. SPONSORED BY



**BENEFITING** 





# 2022 JAMJAM SPONSORSHIP BENEFITS

THURSDAY, OCTOBER 13, 2022 NORTH BLVD. TOWN SQUARE • B.R.

To receive full benefits, sponsorship form must be submitted by September 16, 2022.

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RECOGNITION AS PRESENTING SPONSOR ON WEB/PRINT/SOCIAL MEDIA	•								
LOGO ON PRE-EVENT BILLBOARD (valued at \$1,000+)	•								
LOGO ON PRE-EVENT ADS (valued at \$500+)	•								
SPEAKING OPPORTUNITY ON STAGE AT JAMBALAYA JAM	•								
LOGO ON ALL CAUW EMAIL SIGNATURES	•								
OPPORTUNITY TO PARTICIPATE IN MEDIA OPPORTUNITIES	•								
LOGO ON SAVE THE DATE	•	•	•		•	•			
PROMINENT LOGO/BANNER PLACEMENT AT ENTRY OF SPONSORED ZONE	•	•	•			•			
NAME LISTED IN PRE-EVENT PRESS RELEASE	•	•	•		•	•			
LOGO PRINTED ON STAGE BANNER	•	•	•			•			
SPONSOR SPOTLIGHT ON SOCIAL MEDIA (6,000+ views)	•	•	•		•	•	•		
RECOGNITION AT ANNUAL MEETING	•	•	•		•	•			
NAME/LOGO ON WEBSITE AS SPONSOR (2,000+ views)	•	•	•		•	•	•		
NAME/LOGO ON PRE-EVENT E-BLAST (28,000+ views)	•	•	•		•	•			
NAME/LOGO ON SOCIAL MEDIA COMMUNICATION (6,000+ views)	•	•	•		•	•	•		
NAME LISTED ON WEBSITE	•	•	•		•	•			
COOKING TEAM ENTRY (valued at \$400)	2 teams	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 te
CORNHOLE TEAM (two players - Community Games sponsor is allowed extra team)	2 teams + 10 tickets	1 team + 4 tickets	1 team + 2 tickets	1 team + 8 tickets					
NAME/LOGO ON DAY OF EVENT SIGNAGE	•	•			•	•	•		
NAME/LOGO ON DAY OF EVENT T-SHIRTS	•	•	•				•		
SELECT COOKING TEAM LOCATION BASED ON SPONSORSHIP LEVEL	1st round	2nd round	3rd round	4th round	5th round	5th round	5th round	6th round	7th ro

AY OF JAMJAM EVENT

UP TO THREE BAGS OF ICE (valued at \$18)

PRIVATE BREAKFAST WITH GEORGE BELL – UP TO 3 GUESTS (valued at \$150)

PERSONALIZED POST-EVENT REPORT

RECOGNITION IN ANNUAL REPORT

NAME IN POST EVENT PRESS RELEASE

COMMEMORATIVE AWARD FOR SPONSORSHIP

NAME IN POST EVENT SOCIAL MEDIA RECAP (6,000+ views)

POST EVENT E-BLAST (28,000+ views)

JAMBALAYA JAM TICKETS (valued at \$50 each for VIP & \$15 each for samplers)

EXTRA 10x10' TENT SPACE (valued at \$1,100)

ACCESS TO MORNING COFFEE STATION AND TREATS

T-SHIRTS (valued at \$20 each)

**ACCESS TO LUNCH STATION** 

POST - EVENT

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2 teams	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team
2 teams + 10 tickets	1 team + 4 tickets	1 team + 2 tickets	1 team + 8 tickets								
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•	•	•									
1st round	2nd round	3rd round	4th round	5th round	5th round	5th round	6th round	7th round	8th round	9th round	at team meeting
•	•	•									
20 t-shirts	10 t-shirts	10 t-shirts	8 t-shirts	8 t-shirts	8 t-shirts	5 t-shirts	4 t-shirts	2 t-shirts	2 t-shirts		
\$1,250 worth of tickets	6 VIP + 35 samplers	4 VIP	2 VIP + 10 samplers	2 VIP + 8 samplers	2 VIP + 5 samplers	2 VIP + 5 samplers	6 samplers				
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# 2022 JAMJAM COOKING TEAM RULES AND REGULATIONS

#### **EVENT DAY SUPPLIES:**

#### UNITED WAY WILL PROVIDE THE FOLLOWING:

• Two six-foot tables, a company sign and flame-retardant piece of material to cook on. It is critical that all teams utilize the flame-retardant material when cooking to avoid damaging the event area (United Way will be fined if grease stains are found on site). United Way will provide supplies necessary to serve the jambalaya to the public (sample cups, sporks, napkins and serving gloves).

#### TEAMS **MUST** PROVIDE THE FOLLOWING:

- 10ft x 10ft tent no larger unless specified in sponsorship benefits. Tents must remain in place at all times and not placed on grass areas. Two tables will be provided by United Way, but teams must bring their own chairs.
- Each cooking team is responsible for providing their own containers to dispose of their grease. Those grease containers will have to be taken back with you at the end of the night. United Way will not have grease drums. Do not pour grease in the city drains, trash receptacles or bathroom facilities.
- · Any supplies you will need to cook, set up, etc. No water will be provided on site.

#### **COOKING TEAM LEADERS MEETING:**

• This meeting will take place virtually this year currently scheduled for Wednesday, September 28th from 1:00 p.m. - 2:30 p.m. Each team is required to have at least one representative attend to review the rules and last minute details. Unloading times will be given out at this time.

#### **COOKING TEAM LOCATION SELECTION:**

• Spots (locations) will be selected at the virtual Cooking Team Leader's Meeting. The following sponsorships will be allowed to choose prior to the meeting in the following order: Presenting, VIP, Entertainment, Community Games, Kids Zone, Lunch, Pot, Paddle, Lafayette Lagniappe, and Staff/Volunteer Hub). Team Sponsorship (\$1,500 and Team Sponsorship (\$500 level) locations will be determined by lottery based on sponsorship level during the Team Leaders Meeting. Companies that have multiple teams (one per company location) can pick for all locations at the same time. CAUW will select location for those who are unable to select at the meeting.

#### **EQUIPMENT SPECIFICATIONS:**

 Teams are required to use a #30 (28 gallon) jambalaya pot or larger when cooking jambalaya at the event to be considered for judging. No exceptions will be made, and a team will be disqualified from the judging competition if a smaller pot is used.

#### JAMBALAYA INGREDIENT SPECIFICATIONS:

• Each team must supply all necessary supplies and ingredients needed to successfully prepare the Jambalaya. Only the following meats are allowed in any combination: pork, chicken and/or any kind of sausage.

ABSOLUTELY NO SEAFOOD! A team will be disqualified from the competition if seafood is used. No par-boiled rice is allowed. All food must be prepared and cooked on site; vegetables and meats can be pre-cut prior to the event. No desserts or sides are needed. Again, water will not be provided, and all teams should bring the appropriate amount of water needed. In addition, teams will not have access to power on site. If power is needed, please bring a generator that can fit in your allotted space.

## 2022 JAMJAM COOKING TEAM RULES AND REGULATIONS

#### **HEALTH CODE AND LIABILITY**

- A health inspector will be on site the day of the event. All teams are to keep jambalaya pots covered when not cooking/serving and keep area clean. Teams are to use serving gloves and keep serving utensils clean/covered.
- Cooking team (every member) must sign a participation/liability in order to participate in the 2022
   Jambalaya Jam. Forms will be emailed to the team captains prior to the event.

#### **JUDGING & AWARDS**

#### **JUDGING INFORMATION:**

• Each team will receive a designated container that will be used to collect the jambalaya sample. This container will be handed out on the day of the event and must be used when submitting the sample. Samples are due to the judging station between 3:50 – 4:15 p.m. No samples will be accepted after 4:15 p.m. The criteria for judging will be reviewed at the Cooking Team Leaders' Meeting. The samples are completely anonymous, and the judges will be isolated from the teams.

#### **AWARDS**:

· Awards for best jambalaya will be presented to the first, second and third place cooking teams.

\*Appetizer and Community Games (both optional) information will be sent to participants at a later date.



\*By signing below, I pledge the amount indicated above to be committed in full by SEPTEMBER 16, 2022. A signed form must be returned in order for Capital Area United Way to accept my pledge commitment. Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event. Sponsor benefits may be adjusted to ensure proper recognition. \*

### **2022 JAMJAM SPONSORSHIP FORM**

### THURSDAY, OCTOBER 13, 2022 NORTH BLVD. TOWN SQUARE • DOWNTOWN BATON ROUGE



SPONSOR NAME						
RECOGNITION NAME						
CONTACT PERSON						
ADDRESS						
CITY	STATE	Zip CODE				
OFFICE PHONE	MOBILE PHONE —					
FAX	EMAIL					
CHECK ONE OF THE FOLLOWING:						
YES, I WISH TO SUPPORT JAMJAN	AT THE FOLLOWING I	LEVEL:				
SOLD PRESENTING // \$50,000	POT LEVE	L // \$5,000				
VIP // \$15,000 (or two at \$7,500)	PADDLE L	EVEL // \$4,000				
SOLD ENTERTAINMENT // \$10,000	SOLDAFAYET	TE ST. LAGNIAPPE // \$2,750				
SOLD COMMUNITY GAMES // \$7,500	SOLD STAFF/VO	DLUNTEER HUB // \$2,000				
SOLD KIDS ZONE // \$6,000	TEAM SPO	DNSORSHIP PLUS // \$1,500				
SOLD LUNCH SPONSOR // \$6,000	DNSOR // \$6,000 TEAM SPONSORSHIP // \$500					
PAYMENT						
ENCLOSED IS A CHECK MADE PAYABLE TO	: CAPITAL AREA UNITED WAY					
I WISH TO BE BILLED: TODAY ON	(DATE)*					
PAY BY CREDIT CARD AT WWW.CAUW.ORG	G/DONATE *INDICATE JAM PAYME	NT ON "OTHER" PAYMENT LINE				
*FULL PAYMENT MUST BE COMMITTED BY SEPTEMBER 16, 20	22	OUSILLAC AT AMEYC@CAUW.ORG OF (225) 383-264:				
By signing below, I pledge the amount indicated above to be committe Way to accept my pledge commitment. Capital Area United Way reser carefully monitoring the health and well being of the community and v adjusted to ensure proper recognition.	d in full by SEPTEMBER 16, 2022. A sig	ned form must be returned in order for Capital Area United g sponsorship dollars not spent on this event. CAUW is				
SIGNATURE	DATE					
Diagon sub	mit this form to Achley Montag	mino:				

Please submit this form to Ashley Montagnino: ashleym@cauw.org • phone: (225) 382-3502 700 Laurel Street • Baton Rouge, LA 70802