# HOW CAPITAL AREA UNITED WAY HAS HELPED OUR 10-PARISH SERVICE REGION





### WHO WE HELP

## WHO IS ALICE?



ASSET LIMITED >

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



**INCOME CONSTRAINED** >

Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.



EMPLOYED >

Households are working or have worked, but are not earning enough income for basic economic survival.

50% of our 10-Parish region is ALICE and below the poverty level

# **HOW WE HELPED OUR 10-PARISH AREA TO COMMUNITY RESOURCES**

# 26,008 MADE

THE ZII KESUUKUE LINE



• LOCAL RESOURCES

MENTAL HEALTH SUPPORT

\*471 CALLS WERE FOR DISASTER INFORMATION

#### TOP NEEDS MET

- HOUSING
- UTILITY ASSISTANCE
- INCOME SUPPORT
- FOOD/MEALS
- HEALTHCARE



TO LEARN MORE VISIT WWW.CAUW.ORG



\$837,047
ON PRESCRIPTION MEDICATION
SingleCare\*

PRESCRIPTION SAVINGS CARD

#### 2022 - 2025 INNOVATION GRANTS



American Red Cross, Louisiana Capital Area Chapter
Disaster Services 
Baton Rouge Children's Advocacy Center
Basic Needs Assistance Program 
Baton Rouge Youth Coalition (BRYC)
BRYC's Basic Needs Fund 
Cancer Association of Greater New Orleans, Inc.
Decreasing Cancer-Related Financial Distress through Utility Assistance
Capital Area Family Justice Center
Capital Area Family Violence Intervention Center 
Basic Needs for Vulnerable Families 
Christian Outreach Center of Baton Rouge, Inc.
Employment Services
East Baton Rouge Truancy Assessment, Inc.
Project Impact

ASCENSION POINTE COUPEE
EAST BATON ROUGE ST. HELENA
EAST FELECIANA ST. JAMES
BERVILLE WEST BATON ROUGE
LIVINGSTON WEST FELECIANA

SERVES ENTIRE 10 PARISH SERVICE REGION

