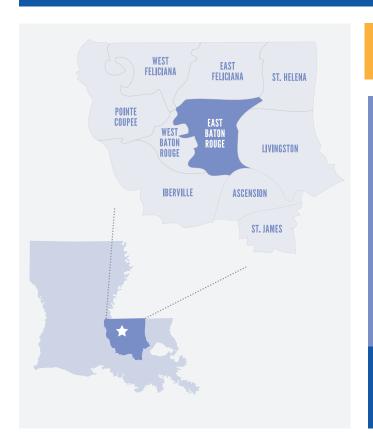
HOW CAPITAL AREA UNITED WAY HAS HELPED

EAST BATON ROUGE PAR





WHO WE HELP

WHO IS ALICE?



ASSET LIMITED >

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



INCOME CONSTRAINED >

Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.



EMPLOYED >

Households are working or have worked, but are not earning enough income for basic economic survival.

50% of EBR parish is ALICE and below the poverty level

HOW WE HELPED EBR CONNECT TO COMMUNITY RESOURCES

20,560 MADE



412 PEOPLE

THROUGH FINANCIAL COACHING

1,500 PEOPLE INFORM THROUGH 20 OUTREACH EVENTS \$5,738,637



TO LEARN MORE VISIT WWW.CAUW.ORG





SINCE PROGRAM CONCEPTION

SINCE 2022 4,216 RESIDENTS SAVED



PRESCRIPTION SAVINGS CARD

2022 - 2025 INNOVATION GRANTS



American Red Cross, Louisiana Capital Area Chapter
Disaster Services
Baton Rouge Children's Advocacy Center
Basic Needs Assistance Program
Baton Rouge Youth Coalition (BRYC)
BRYC's Basic Needs Fund
Cancer Association of Greater New Orleans, Inc.
Decreasing Cancer-Related Financial Distress through Utility Assistance
Capital Area Family Justice Center
Capital Area Family Violence Intervention Center
Basic Needs for Vulnerable Families
Christian Outreach Center of Baton Rouge, Inc.
Employment Services
East Baton Rouge Truancy Assessment, Inc.
Project Impact

ASCENSION POINTE COUPEE
EAST BATON ROUGE ST. HELENA
EAST FELECIANA ST. JAMES
BERVILLE WEST BATON ROUGE
LIVINGSTON WEST FELECIANA
SERVES ENTIRE 10 PARISH SERVICE REGION

