#### HOW CAPITAL AREA UNITED WAY HAS HELPED

## **POINTE COUPEE PARISH**





#### WHO WE HELP

#### WHO IS ALICE?



ASSET LIMITED >

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



INCOME CONSTRAINED >

Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.



EMPLOYED >

Households are working or have worked, but are not earning enough income for basic economic survival.

55% of Pointe Coupee parish is ALICE and below the poverty level

### HOW WE HELPED POINTE COUPEE CONNECT TO COMMUNITY RESOURCES

# 426 CALLS MADE

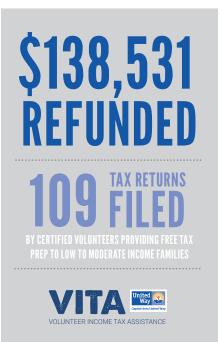
THAT HELPEN PENPLE ACROSS THE AREA FIND 24/7



- LOCAL RESOURCES
- DISASTER INFO
- MENTAL HEALTH SUPPORT

## TOP NEEDS MET

- INCOME SUPPORT
- HOUSING
- UTILITY ASSISTANCE
- FOOD/MEALS
- HEALTHCARE



TO LEARN MORE VISIT WWW.CAUW.ORG

350 PRODUCE BOXES DISTRIBUTED



5,250 LBS. OF FRESH PRODUCE TO

TO ALIGE AND POVERTY POPULATIONS
SINCE PROGRAM CONCEPTION

IN THE 22-23 FISCAL YEAR CYCLE

# 2,000 INDIVIDUALS

WERE SUPPORTED THROUGH CAUW'S COMPETITIVE GRANT FUNDING, INCLUDING INNOVATION, PROJECT, AND BASIC NEED FUNDING.

#### 2022 - 2025 INNOVATION GRANTS



American Red Cross, Louisiana Capital Area Chapter
Disaster Services 
Baton Rouge Children's Advocacy Center
Basic Needs Assistance Program 
Baton Rouge Youth Coalition (BRYC)
BRYC's Basic Needs Fund 
Cancer Association of Greater New Orleans, Inc.
Decreasing Cancer-Related Financial Distress through Utility Assistance
Capital Area Family Justice Center
Capital Area Family Violence Intervention Center 
Basic Needs for Vulnerable Families 
Christian Outreach Center of Baton Rouge, Inc.
Employment Services
East Baton Rouge Truancy Assessment, Inc.
Project Impact

ASCENSION POINTE COUPEE
EAST BATON ROUGE ST. HELENA
EAST FELECIANA ST. JAMES
BERVILLE WEST BATON ROUGE
LIVINGSTON WEST FELECIANA

SERVES ENTIRE 10 PARISH SERVICE REGION

