



CAPITAL AREA UNITED WAY

ANNUAL REPORT

2023 - 2024

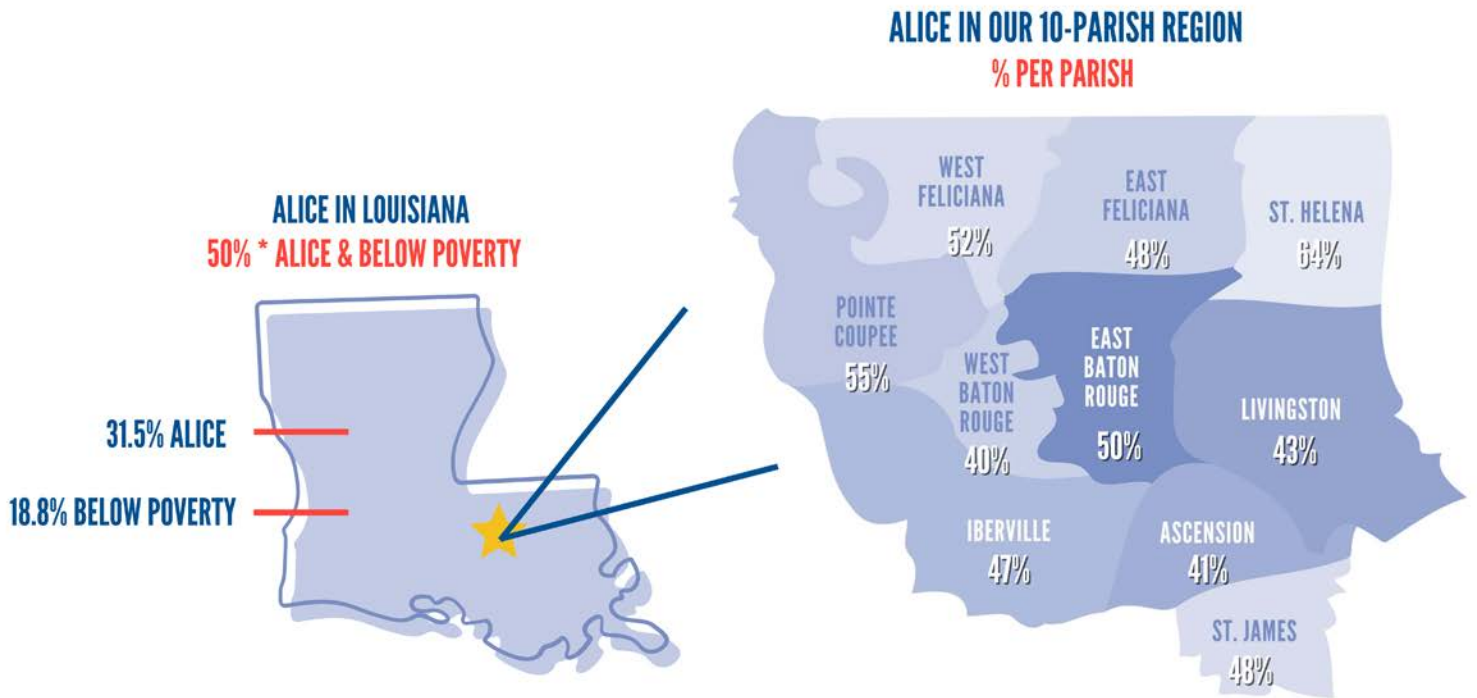


Capital Area United Way

WHO WE HELP

Who is ALICE?

CAUW's work prioritizes the **ALICE population**. **ALICE stands for Asset Limited, Income Constrained, Employed** --- households that earn above the Federal Poverty Level (FPL) but cannot afford the basic cost of living in their parish. Despite struggling to make ends meet, ALICE households often do not qualify for public assistance.



*Poverty (18.8%); ALICE (31.5%); Below ALICE Threshold (rounded to 50%).

*2024 ALICE Update from 2022 Data Findings

Of Louisiana's 1,799,695 households in 2022, 19% earned below the Federal Poverty Level (FPL) and 32% were ALICE households that earned above the FPL but not enough to afford the basics in the communities where they live. Together, 50% of households in Louisiana were below the ALICE Threshold (poverty + ALICE divided by total households).

Above ALICE Threshold: (rounded) 50%; Poverty: 18.8%; ALICE: 31.5%.

While the COVID-19 pandemic brought employment shifts, health struggles, and school & business closures, it also spurred temporary expansion of public assistance through pandemic relief measures (which then reverted to pre-pandemic levels in 2022). In 2019, 879,488 households in Louisiana were below the ALICE Threshold; by 2022, that number had changed to 906,515.

To read more about our newest Louisiana ALICE data, visit www.cauw.org/alice



HOW WE'VE HELPED

Programs & Initiatives

VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

The IRS's Volunteer Income Tax Assistance (VITA) program offers free basic tax return preparation to individuals who earn \$60k or less annually.

This year, thanks to the help of over **130 volunteers**, **6,317 tax returns** were completed via VITA volunteers and MyFreeTaxes bringing **\$7,769,641 dollars** back into the community.



BANK ON BATON ROUGE

Bank On Baton Rouge is an Economic Mobility initiative that serves those in need of second chance bank accounts, provides FREE financial literacy education, as well as exploring FinTech (Financial Technology) programs for the Greater Baton Rouge area.

This year, **412 people** participated in **15 financial education workshops**, **48 clients** were served through 1-1 financial coaching and over **1,500 people** were informed through **20 community outreach events**.



HOW WE'VE HELPED

Programs & Initiatives



UNITED WE FEED

United We Feed is a Basic Needs Initiative that leverages corporate and community partnerships to provide fresh food access to our community's ALICE and poverty populations.

This year, CAUW helped connect **1,950 families & 7,800 individuals** to **39,000 lbs** of fresh produce thanks to over **110 volunteers** with a total of **419 volunteer hours**.



SINGLECARE PRESCRIPTION DISCOUNT CARDS

SingleCare partners with pharmacies nationwide to provide customers with a lower price on prescriptions.

This year, CAUW helped **2,588 individuals** save over **\$291,616.40 dollars**.



UNITED4VETS

United4Vets aims to coordinate, streamline, and provide wrap-around services to veterans and their families.

In collaboration with Mayor-President Sharon Weston Broome of East Baton Rouge Parish and The Mayor's Advisory Council on Veteran Affairs, CAUW was able to provide local resources to **75 veterans** through the Mayor's Veterans Day Breakfast Celebration. Each veteran was given a food voucher, gas card, and additional information on local resources.

HOW WE'VE HELPED

Programs & Initiatives



UNITED WAY 211/CAUW

211 is a free, confidential service that connects individuals in need to information about critical resources in their local community.

- **Total 211 Calls: 29,858**
(May 1, 2023 – April 30, 2024)
- **Crisis Contacts: 3,809**
(May 1, 2023 – April 30, 2024)
- **Care Coordination Contacts: 371**
(May 1, 2023 – April 30, 2024)

2023 - 2024

Top Needs Met:

1. Housing – 30%
2. Utility Assistance – 16%
3. Income Support/Assistance – 13%
4. Food/Meals – 7%
5. Health Care – 6%



Care Coordination Services

Since the inception in 2022 of care coordination services at United Way 211/CAUW, 870 households have received coordinated assistance, connecting them to critical health and human services to meet their needs. Our care coordinators follow a closed-loop system ensuring referrals are followed up upon and outcomes are tracked. CAUW remains committed to continuing this valuable work and expanding our reach to help additional ALICE households.

To learn more about United Way 211/CAUW, visit www.cauw.org/211.



THANK YOU TO OUR PARTNERS & SPONSORS WHO SUPPORTED CAUW PROGRAMS & INITIATIVES



The Middleburg Institute

*We would also like to thank our Anonymous Donors

2023-2024 GRANTS



Responding to
the Community's
Greatest Needs

Scan QR Code to view
current list of grantees.

21 INNOVATION GRANTS

(2022-2025 Fiscal Years)

\$1,518,000 invested per year, over a three year period, in Education, Health and Economic Mobility

31 BASIC NEEDS GRANTS

(2023-2024 Fiscal Year)

\$1,228,452 invested in nonprofits serving ALICE individuals & families in our 10-parish service region.

12 ASCENSION PARISH GRANTS

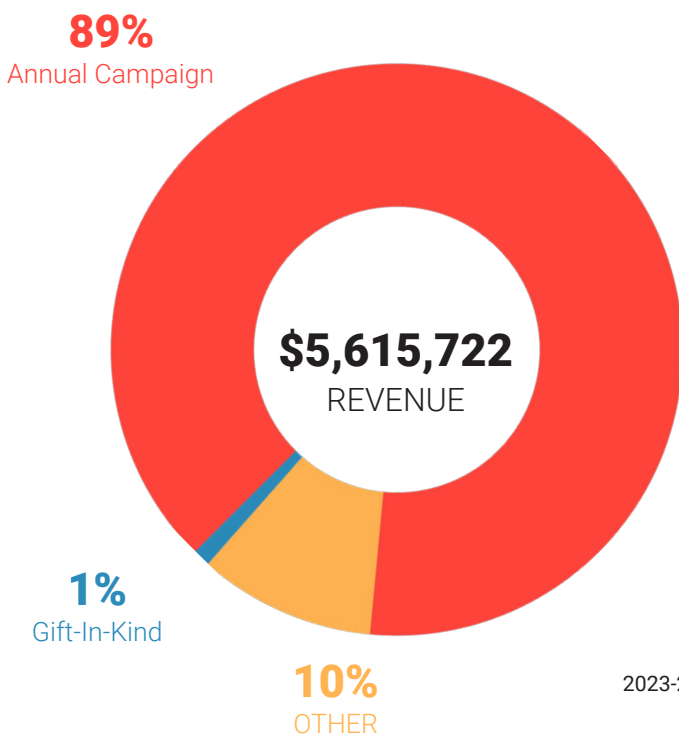
(2023-2024 Fiscal Year)

\$120,000 invested in nonprofit agencies serving ALICE individuals & families in Ascension Parish

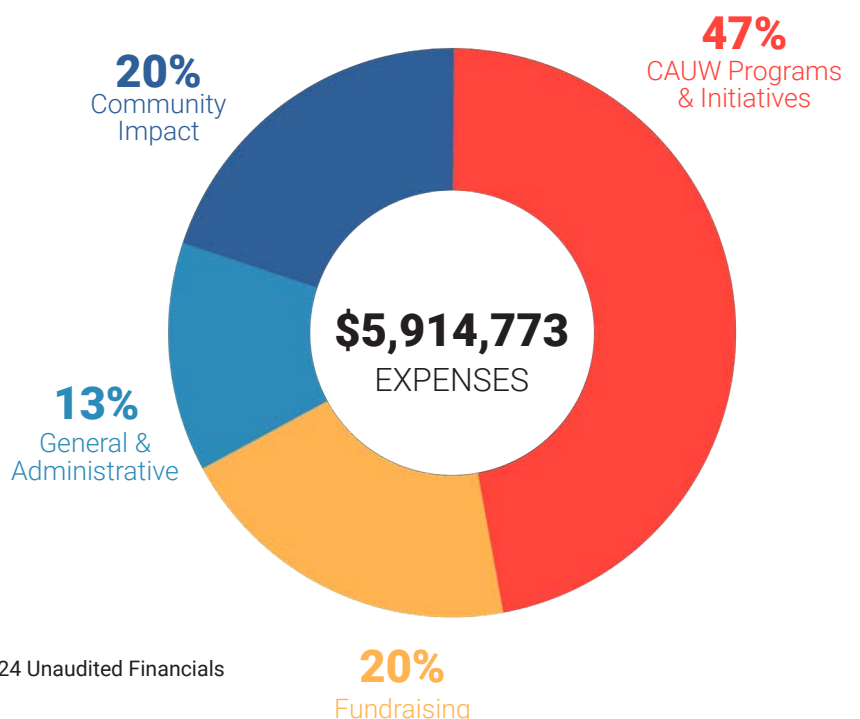
2023-2024 FINANCIALS

In the 2023-2024 Fiscal Year CAUW used \$867,373 from McKenzie Scott on grants and other funding to support community-based work in health, economic mobility, education, and basic needs.

Capital Area United Way
Consolidated Revenue



Capital Area United Way
Consolidated Expenses



2023-2024 Unaudited Financials



Brotherhood Sisterhood is a Living United initiative comprised of philanthropic & community leaders who share a common mission of combating bias, bigotry, & racism across ethnic, gender, & religious boundaries within our community.

Living United is part of Capital Area United Way's commitment to identify, develop, and implement impact strategies, practices, processes, and messaging to drive equitable community change. To achieve our vision, we must understand and address the underlying factors that impede progress. By challenging practices based on racism, and other historical and current forms of discrimination, we can create more inclusive communities and equitable outcomes.

Women United comprises like-minded women who collaborate in giving, volunteering, and advocating for enhancing the well-being of their community through education, economic mobility, healthy living, and access to basic needs.



(left) 2023 Brotherhood Sisterhood Award Recipients: Casey Phillips, Tristan George, & Rhoman Hardy. (right) Celebrate The Power of Women Award Recipients: Barbara Beckmann, Donna Saurage, Terri-Newby Mearidy, Kacy Edwards, Julie Scott, Adrian Owen Jones.

Know someone who should be considered for these awards? Please nominate them! We can't honor someone who hasn't been nominated. The following **QR codes** can be used to stay up to date and to nominate leaders in our 10-parish service region.



For more information please contact to Amey Shortess Crousillac,
Executive Vice President, at ameyc@cauw.org.



BOARD OF DIRECTORS

Dave Luecke
ExxonMobil Baton Rouge Area
BOARD CHAIR

Charlene Montelaro
GBR Food Bank, retired,
Community Volunteer
BOARD CHAIR ELECT

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Glenda Minor
Silket Advisory Services
TREASURER

Michelle Hardy
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Dow Louisiana Operations
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**COMMUNITY IMPACT
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Capital Area United Way
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John Everett
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Kean Miller, LLP

Jayson Newell
Baton Rouge Area Chamber

Dai Nguyen
Shell

Paula Shepherd
Blue Cross Blue Shield
of Louisiana

Dennis Shields
Southern University System

Winship Songy
Delta Land Services, LLC

Nick Speyrer
Emergent Method

Chuck Spicer
Our Lady of the Lake Health

Jolen Stein
BASF

Clay Young
Clay Young Enterprises, LLC

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Regions

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First Horizon Bank

Les Gatz
Whitney Bank, retired

Kevin Rudge
First Horizon Bank

Winship Songy
Delta Land Services, LLC

Jacob Waguespack
Faulk & Winkler

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Community Volunteer
PAST-CHAIR

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Holly Carruth
Louisiana State University

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ExxonMobil Baton Rouge Area

Greta Fleming Gordon
BASF

Cheremie Gosnell
LSU Dining

Michelle Hardy
Turner Industries

Kelly Hurtado
Bank of St. Francisville

Jackie McCreary
CF Industries, Inc.

Angelique Manne
Morgan Stanley

Terri Newby-Mearidy
ExxonMobil Baton Rouge Area

Francesca DeLaune Shreve
BASF

Karen Smith
Turner Industries



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CF Industries, Inc.
CHAIR

Calvin Hart
Nucor Steel Louisiana, LLC.
CHAIR-ELECT

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Entergy Louisiana

Virginia Bell
*St. Helena Economic
Development Foundation, Inc.*

Kim Bourgeois
LA Federal Credit Union

Ryan Brunet
The Mosaic Company

Laura Hart Bryan
*Blue Cross Blue Shield of
Louisiana*

Lana Crump
Kean Miller, LLP

Angie Denham
Merrill Lynch

Bonnie Stephens Eckhart
*ExxonMobil Baton Rouge
Complex*

Jay Folse
NuStar Energy L.P.

Brian Henderson
Hancock Whitney

Scott Huffstetler
Kean Miller, LLP

Dave Luecke
*ExxonMobil Baton
Rouge Area*

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The Miley Law Firm

Jayson Newell
Baton Rouge Area Chamber

Dai Nguyen
Shell

Nick Pentas
Mercedes-Benz of Baton Rouge

Karen Smith
Turner Industries

Winship Songy
Delta Land Services, LLC

Laura Thomas
Antares Technology Solutions

David Thompson
Red River Bank

Jim Urdiales
*Mestizo's Louisiana Mexican
Cuisine*

Gwen Wild
Mercedes-Benz of Baton Rouge

Bobby Williams
Associated Grocers, Inc.

COMMUNITY IMPACT CABINET

Jan Ross
*Huey & Angelina
Wilson Foundation*
CHAIR

Aldo Russo, M.D.
Ochsner Health System
CHAIR-ELECT

.....

Michael Acaldo
*Society of St. Vincent de Paul
Baton Rouge*

David Aguillard
*Catholic Charities
Diocese of Baton Rouge*

Virginia Bell
*St. Helena Economic
Development Foundation, Inc.*

Rob Carlisle
Child Advocacy Services

Gaines Foster, Ph.D
*Louisiana State University,
Retired*

Les Gatz
Whitney Bank, retired

Monica Jeanpierre
Southern University

Raymond Jetson
MetroMorphosis

Jada Lewis
*National Environmental
Education Foundation*

Glynnna Mayers
Dow Louisiana Operations

Joanie Montelaro
b1BANK

Melissa Parmelee
St. James Episcopal Church

Paula Shepard
*Blue Cross Blue Shield of
Louisiana*

Dennis Shields
Southern University System

Brian Sleeth
Christian Outreach Center

Chuck Spicer
Our Lady of The Lake Health

Rene' Taylor
*Family Service of Greater
Baton Rouge*

Courtney Tomlinson
St. James Parish Government

Laura Vinsant
*Teach for America -
Greater Baton Rouge*

Chloe Wiley
*Blue Cross Blue Shield
of Louisiana Foundation*

THANK YOU

TO ALL OF OUR
VOLUNTEERS AND
DONORS FOR THEIR
CONTINUOUS SUPPORT
OF CAPITAL AREA
UNITED WAY.



SPONSORSHIPS & GRANTS

AGives!
 American Pump and Machin Works, Inc
 American Styrenics, LLC
 Associated Grocers, Inc.
 Atmos Energy
 b1BANK
 Baker Gulf Coast Industrial
 BASF
 Baton Rouge Clinic, AMC
 Bengal Crane Transportation Logistics
 Blue Cross Blue Shield of Louisiana
 Blue Cross Blue Shield of Louisiana Foundation
 Cadence Bank
 Capital One
 Catholic Charities Diocese of Baton Rouge
 CHASE
 City of Baton Rouge
 CSRS Inc
 Distribution International
 DOW Louisiana Operations
 efcu Federal
 Entergy Louisiana
 ExxonMobil Baton Rouge Area
 Fusion Architects, APC
 Geosport Lighting Systems, LLC
 Gresham Smith
 Hancock Whitney
 HOPE Ministries
 Internal Revenue Service (IRS)
 John Crane, Inc.
 Journey Church
 KBR
 Keystone Engineering
 Koura Business Group
 La Capitol Federal Credit Union
 Louisiana Department of Children & Family
 Services (DCFS)
 Louisiana Department of Health (LDH)
 Louisiana Healthcare Connections
 Louisiana National Bank
 Middleburg Institute, The
 Mid City Redevelopment Alliance
 Mosaic Company, The
 myfreetaxes.com
 Newtron Group, The
 NOVA Chemicals Olefins LLC
 Nucor Steel Louisiana, LLC
 Ochsner Health System
 Olin Chlor Alkali
 Olin Engineers & Constructors
 Our Lady of the Lake Health
 Parish Engineering
 Pelican State Credit Union
 Placid Refining Company, LLC
 PSC Group
 Red River Bank
 Regions
 S&B Engineers & Construction
 Shell
 Siemer Institute
 Sigma Engineers & Constructors, Inc.
 St. Helena Economic Development Foundation,
 Inc. (SHED)
 South Louisiana Bank
 Syngenta
 The Faith Fund

TotalEnergies
 Turner Industries
 Westlake Chemical Corporation
 Zachry Group

IN-KIND

Action Industries, Inc
 AGives!
 Amazon
 Amedisys
 Associated Grocers, Inc
 b1BANK
 BASF
 Baton Rouge Coca Cola Bottling Company
 Belk
 Boutique Dopage
 BREC Milton J Womack Park
 Bunzl
 Capital Area Agency on Aging
 Capital Area Transit System (CATS)
 Catholic Charities Diocese of Baton Rouge
 Cary Saurage Community Arts Center
 CF Industries, Inc.
 Charlene Montelaro
 COGIC World Missions, District L
 Community Coffee
 Eagle Cleaners
 East Baton Rouge Parish Main Library at
 Goodwood
 Essential Credit Union
 Executive Center BR, The
 ExxonMobil Baton Rouge Area
 George Bell and Friends
 Hood Dental Care
 HOPE Ministries
 Iron Mountain
 Kean's Fine Dry Cleaners
 Keith Crousillac
 Kids' Orchestra
 LSU Dining
 Mestizo's Louisiana Mexican Cuisine
 Nucor Steel Louisiana, LLC
 O'Brien House
 Parc 73
 Portobello's Grill
 Regions
 Salvation Army
 Sharay's Southern Catering
 Shell
 SingleCare
 Taylor, Porter, Brooks & Phillips, LLC
 Terri & George Bell
 The Life of a Single Mom (TLSM)
 TotalEnergies
 Turner Industries
 G.M. Inspections / U-Haul
 United Cajun Navy
 Vivid Ink
 Women's Graphic Services



LEADERSHIP DONORS

TOCQUEVILLE SOCIETY

Special recognition is given based on the following giving levels, and distinguished by each United Way within the United Way Tocqueville Society:

MEMBRES DE LA SOCIÉTÉ

\$10,000 - \$24,999

Dr. and Mrs. Frederic T Billings, III
Chad Beard
Mrs. Beverly Coates
Cricket & Stewart Gordon
Mary Terrell Joseph
Teri & Gordon LeBlanc
Mr. and Mrs. Conville Lemoine
Cheryl & Dave Luecke
David Manship
Dianne & Doug Manship, Jr.
Claire & Richard Manship
Dina Manship & Patrick E. Planche
McMains Foundation
Mai & Dai Nguyen
Virginia & John Noland
Donna Saurage
Wendy & John Schempf
Jerry C. Fischer & John G. Turner
Anonymous (2)

ORDRE DE LIBERTÉ

\$25,000 - \$49,999

Ava and Cordell Haymon
Jean & William Wilcox
Joanna Wurtele

LA SOCIÉTÉ NATIONALE

\$100,000 - \$249,999

Mr. & Mrs. Newton B. Thomas

GOTTLIEB SOCIETY

Gottlieb Society members support United Way with an annual gift of \$1,000 or more, which is invested in the most effective, measurable programs that help more than 250,000 local people each year.



Please scan the QR Code for a list of our 2023-2024 Leadership Donors.

AWARDS

2023-2024 Campaign Awards

EMPLOYEE CAMPAIGN COORDINATOR (ECC) OF THE YEAR

Presented to the Employee Campaign Coordinator who is the hero and fuel behind the success of the annual campaign. Their passion, voice, organizational skills, and work behind the scenes make it truly a success. This award is given to the person or team that best exemplify the spirit of what it means to LIVE UNITED!

TIER 1 presented to:

Dara Lancaster & Destinee Fayard

NOVA Chemicals Olefins, LLC.

TIER 2 presented to:

Monique Marino

Our Lady of the Lake Health

TIER 3 & 4 presented to:

Hope Zettlemoyer

Baton Rouge Coca-Cola Bottling Company

VOLUNTEER UNITED AWARD

Presented to an individual(s) who has gone over and beyond with volunteer efforts.

presented to:

Carolyn & Howard Vigie

ExxonMobil Baton Rouge Area, retirees

ALICE AWARD

Presented to a community partner, nonprofit or individual that shows commitment to the ALICE population.

presented to:

Nucor Steel Louisiana, LLC.



IMPACT PARTNER AWARD

Presented to one of our nonprofit grantees for their extraordinary dedication and commitment to the community.

This partner is also responsive to the changing needs of clients and the community, a model organization for collaboration and best practices, and creates lasting impact through measured and proven results.

presented to:

HOPE Ministries

MYRON FAULK SERVICE AWARD

Presented to a member of the Capital Area United Way staff who is nominated and selected by their peers. Named after the first Executive Director, Myron Faulk, this award exemplifies extraordinary dedication and commitment to our community and organization.

presented to:

Charlie Champagne

Capital Area United Way

OUTSTANDING BOARD MEMBER AWARD

Presented to a board member who has devoted their time and talents to improve Capital Area United Way and ensure that we have the resources necessary to make a real impact on our community.

presented to:

Jackie McCreary

CF Industries, Inc

CHAIRMAN'S AWARD

Presented to the Capital Area United Way Board Chair for their commitment, dedication, support and leadership to the organization.

presented to:

Dave Luecke

ExxonMobil Baton Rouge Area

AWARDS

2023-2024 Campaign Awards

all awards based on 10 Best Practices



CORPORATE PARTNER OF THE YEAR AWARD

This partner stands out from the rest. In addition to qualifying for the Excellence Award they also achieve **ALL** of the following:

EMPLOYEE GIVING

- Supports CAUW's community investments with at least 80% of its employee giving total
- Supports CAUW's community investments with the Chief Executive Officer (CEO) / Local Senior Manager (LSM) gift of \$1,500 or more
- Increased number of new leadership givers

CORPORATE GIVING

- A minimum of a 20% increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- Partners with CAUW in Education, Health, Economic Mobility and Basic Needs; and/or raises visibility and awareness of CAUW's impact in the community

BEST PRACTICES

- Employee Campaign Coordinator attends training
- Completes at least 6 of 10 best practices



EXCELLENCE AWARD

EMPLOYEE GIVING

- 51% or more employee participation
- Average employee gift is \$250 or more
- Supports CAUW's community investments with at least 70% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift of \$1,000 or more

CORPORATE GIVING

- A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- 100% of the support is invested in the work of CAUW

BEST PRACTICES

- Employee Campaign Coordinator attends training
- Completes at least 6 of 10 best practices



ACHIEVEMENT AWARD

EMPLOYEE GIVING

- 51% or more employee participation
- Average employee gift is \$120 or more
- Supports CAUW's community investments with at least 65% of its employee giving total
- Supports CAUW's community investments with the CEO/LSM gift

CORPORATE GIVING

- A flat or increase in current year support to CAUW – through corporate, sponsorships and/or employee giving over the previous year
- 100% of the support is invested in the work of CAUW

BEST PRACTICES

- Employee Campaign Coordinator attends training
- Completes at least 6 of 10 best practices



PREMIER AWARD

Presented to all first-time annual campaigns with 25% or more participation.



COMMUNITY BUILDER AWARD (EMPLOYEE AVERAGE)

Presented to the company and nonprofit with the largest Employee Average from each tier listed below and 51%+ participation.*



COMMUNITY BUILDER AWARD (PER CAPITA)

Presented to the company with the largest Corporate per Capita from each tier.*



GOING THE EXTRA MILE AWARD

Presented to ALL campaigns that increase the annual campaign by 10% and attend Employee Campaign Coordinator trainings.







* Annual Campaign Tiers

- Tier 1: \$100,000 or more
- Tier 2: \$50,000 - \$99,999
- Tier 3: \$10,000 - \$49,999
- Tier 4: \$0 - \$9,999

THANK YOU

TO THE FOLLOWING BUSINESSES FOR YOUR FINANCIAL SUPPORT

- Acadian Companies
- Adult Literacy Advocates
- AGives!
- Air Products & Chemicals, Inc.
- Allied Solutions, LLC
- American Styrenics, LLC
- AmeriHealth Caritas
- Amazon
- Antares Technology Solutions
- Arlington Properties-Louisiana
- Arts Council of Greater Baton Rouge
- Ascension Parish Public Schools
- Associated Grocers, Inc.
- AstraZeneca
- AT&T
- Atmos Energy
- Automatic Data Processing
- b1BANK
- Baker Schools
- Bank of America
- Bank of St. Francisville
- Barber Brothers Contracting Company
- BASF Corporation
- Bass Pro Shops
- Baton Rouge Alliance for Students
- Baton Rouge Area Chamber
- Baton Rouge Clinic, AMC
- Baton Rouge Coca-Cola Bottling Company
- Baton Rouge Country Club
- Baton Rouge Telco Federal Credit Union
- Bayou Federal Credit Union
- Bengal Crane Transportation Logistics
- Best Buy
- Black & Veatch
- Blue Cross Blue Shield of Florida
- Blue Cross Blue Shield of Louisiana
- Blue Cross Blue Shield of Louisiana Foundation
- Boardwalk Louisiana Midstream, LP
- Boh Brothers Construction Company, LLC
- Broadmoor, LLC
- Burns & McDonnell Engineering
- Butler Machinery Company
- Cadence Bank
- California Pizza Kitchen
- Capital Area Agency on Aging
- Capital Area United Way
- Capital One
- CarMax
- Caterpillar Foundation
- Catholic Charities Diocese of Baton Rouge
- Catholic High School
- Cenovus Energy
- CenterPoint Energy Service Company, Inc.
- CF Industries, Inc.
- Champion Industries, Inc.
- CHASE
- Citizens Bank & Trust
- City of Baton Rouge
- Clay Young Enterprises LLC
- CN Canadian National Railway
- Comcast
- Community Coffee
- Community Financial Insurance
- Con Agra Foods, Inc.
- Cornerstone Chemical Company
- Costco Wholesale Corporation
- CSRS, Inc.
- Daikin Applied Americas
- Delta Airlines, Inc.
- Deltech Monomers OPCO, LLC
- DEMCO
- Dillard's
- Distribution International
- DOW Louisiana Operations
- DTE Energy Foundation
- E Federal Credit Union
- East Baton Rouge City Parish
- East Feliciana Parish Schools
- Eastman Taminco US LLA
- efcu Financial
- EisnerAmper LLP | Postlethwaite & Netterville
- Elevance Health
- Eli Lilly and Company
- Emergent Method
- Entergy Louisiana | Entergy River Bend Station | Entergy Nuclear Station
- Enterprise Mobility
- Exact Science Corporation
- ExxonMobil Baton Rouge Area
- ExxonMobil Foundation
- Fathers On A Mission (F.O.A.M.)
- Family Service of Greater Baton Rouge
- Fastenal
- Faulk & Winkler, LLC
- FedEx Ground, Inc.
- First Guaranty Bank
- First Horizon Bank
- First National Banker's Bank
- First, A National Banking Association, The
- Fluor Federal Petroleum Operations LLC.
- Formosa Plastics Corporation, LA
- Forte & Tablada, Inc.
- Franklin Press, Inc.

Furmanite
 Fusion Architects, APC
 G.E.C., Inc.
 Gallagher
 General Motors Acceptance Corp.
 Georgia Pacific Corporation
 Girl Scouts Louisiana East
 Give Lively Foundation, Inc.
 Gosport Lighting Systems, LLC
 Grace Davison
 Gresham Smith
 Guaranty Bank & Trust Company
 Gulf Coast Bank & Trust Company
 Hallmark Cards, Inc.
 Hancock Whitney
 Honeywell, Inc.
 HOPE Ministries
 Huey & Angelina Wilson Foundation
 Humana Foundation
 IBM Corporation
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 I-Star Energy Solutions, LLC
 JCPenney
 JD Bank
 JEDS Local, LLC
 John Crane, Inc.
 Jones Walker LLP
 Journey Church
 KBR
 Kean Miller LLP
 Keystone Engineering
 Kids' Orchestra
 Koch Methanol St. James
 Korte Company, The
 La Capitol Federal Credit Union
 Liskow & Lewis
 Lockheed Martin
 Louisiana Business Inc.
 Louisiana Community & Technical College System
 Louisiana Companies
 Louisiana Healthcare Connections
 Louisiana National Bank
 Louisiana Nursery
 Louisiana Office Supply Co.
 Louisiana State Combined Charitable Campaign
 Louisiana State University
 LSU Dining
 LSU Foundation
 Macy's Department Stores

Marathon Oil Company
 McGlinchey Stafford PLLC
 Mercedes-Benz of Baton Rouge
 Methanex Corporation
 MID CITY Redevelopment Alliance
 Middleburg Institute, The
 Mission Heart, Inc.
 Morgan Stanley
 Mosaic Company, The
 Nationwide Insurance
 Newtron Group, The
 Nexstar Media, Inc.
 Nissan North America
 NOVA Chemicals Olefins LLC
 Nucor Steel Louisiana LLC
 NuStar Energy LP/Sunoco
 O'Brien House
 Ochsner Health System
 Olin Chlor Alkali
 OneAmerica
 O'Reilly Auto Parts
 Orion Engineers & Constructors
 Our Lady of the Lake Health
 Pacific Life Foundation
 PALA-Group
 Parish Engineering
 Pathward
 Paychex, Inc.
 Pearl Insurance
 Pelican State Credit Union
 Pennington Biomedical Research Center
 Phelps Dunbar, LLP
 Placid Refining Company LLC
 Plains Midstream Energy
 Plaquemine Bank & Trust Company
 PNC Financial Services Group, Inc.
 Price LeBlanc, Inc.
 Principal Financial Group
 PROSPERITY NOW
 PSC Group
 RAIN CII Carbon, LLC
 Raymond James Financial, Inc.
 Red River Bank
 Regions
 Rockwell Automation | Maverick Technology
 RTI International
 Rubicon LLC DBA Huntsman International
 S&B Engineers & Construction
 S.J.B. Group, Inc.
 Salvation Army, The
 Shake Shack Baton Rouge
 SHARE OUR STRENGTH

- ★ ★ Shell
- Shintech Louisiana L.L.C.
- Siemer Institute
- Sigma Engineers & Constructors, Inc.
- 🌸 Society St. Vincent de Paul Baton Rouge
- Solenis, LLC
- South Louisiana Bank
- Southern University System
- St. James Parish Government Employees
- 🌸 St. James Parish Hospital
- St. Joseph's Academy
- Stantec Consulting Services
- State Auto
- Stonehenge Capital Company, LLC
- Stupp Corporation
- SWBC Financial
- 🌸 Synergy Bank
- ★ ★ Syngenta
- Target Stores
- Taylor, Porter, Brooks & Phillips, LLP
- Teachers' Retirement System of Louisiana
- The Faith Fund
- T-Mobile
- ★ ★ TotalEnergies
- Transamerica
- ★ ★ Turner Industries
- Union Pacific Foundation
- UnitedHealth Group
- UPS
- US Bank
- ★ ★ Valero St. Charles & Valero Asphalt Terminal
- VINFORMATIX, LLC
- Visit Baton Rouge
- 🌸 Volunteers of America, South Central Louisiana
- Walgreens
- ★ ★ WBRZ-TV
- Wells Fargo
- West Baton Rouge Government Employees
- West Feliciana Parish Hospital
- West Feliciana Parish Schools
- ★ ★ Westlake Chemical Corporation
- Williams
- Woman's Hospital
- ★ ★ Worley
- Zachary Community Schools
- ★ ★ Zachry Group



**Interested in running
an annual campaign?**

***Please email
ameyc@cauw.org.***

**We create an even bigger impact
when we all LIVE UNITED!**

*Please scan the QR Code to access our Resource Center where you can
find **2024-2025 Campaign Materials** for your next annual campaign!.*



Join Us!

SUPPORT THE CAUSE!



FOR MORE INFO VISIT
CAUW.ORG/JAMJAM



10.17.24

**NORTH BLVD. TOWN SQUARE
12:00 P.M. - 8:00 P.M.**



VITA 
A UNITED WAY COLLABORATIVE

SUPER TAX DAY

FREE Income Tax Preparation by Certified Tax Professionals

FEB 15, 2025 8 A.M. - 3 P.M.

EBR Main Library / 7711 Goodwood Blvd., Baton Rouge, La.



Resource Fair, Workshops, & Incentives for Participants!



TOP 25 ANNUAL CAMPAIGNS

1. ExxonMobil Baton Rouge Area
2. Turner Industries
3. DOW Chemical Company Louisiana Operations
4. CF Industries, Inc.
5. BASF
6. NOVA Chemicals Olefins, LLC.
7. Shell
8. Westlake Chemicals Corporation
9. The Newtron Group, LLC.
10. Entergy Louisiana
11. Zachry Group
12. TotalEnergies
13. Louisiana Healthcare Connections
14. Nustar Energy, LP.
15. Our Lady of the Lake Health
16. Syngenta
17. PSC Group
18. Worley
19. Valero St. Charles & Valero Asphalt Terminal
20. Louisiana State University
21. WBRZ-TV
22. Nucor Steel Louisiana, LLC.
23. Hancock Whitney
24. Associated Grocers, Inc. & AGives!
25. Mercedes-Benz of Baton Rouge



TOP 25 CURRENT YEAR FINANCIAL SUPPORT

1. ExxonMobil Baton Rouge Area
2. Turner Industries
3. DOW Chemical Company Louisiana Operations
4. NOVA Chemicals Olefins, LLC.
5. BASF
6. CF Industries, Inc.
7. Shell
8. Entergy Louisiana
9. Westlake Chemicals Corporation
10. The Newtron Group, LLC.
11. Zachry Group
12. TotalEnergies
13. Nucor Steel Louisiana, LLC.
14. Louisiana Healthcare Connections
15. Associated Grocers, Inc. & AGives!
16. NuStar Energy
17. Our Lady of the Lake Health
18. PSC Group
19. Syngenta
20. Worley
21. Valero St. Charles & Valero Asphalt Terminal
21. Capital One Bank
22. Louisiana State University
23. WBRZ-TV
24. Hancock Whitney
25. Baton Rouge Coca-Cola Bottling Company
25. Mercedes-Benz of Baton Rouge



UPCOMING EVENTS

ECC TRAINING DATES:

August 6, 8, 13, 27
September 17, 19
October 3

SPEAKERS BUREAU:

August 2, 8
September 19
October 4

JAMBALAYA JAM

10/17/24

SUPER TAX DAY

2/15/25

WOMEN EMPOWERING WOMEN

3/13/25

2024-2025 ANNUAL MEETING

07/15/25



100 VOICES UNITED

To celebrate this century of service, we would like to invite you to join us in telling our story through 100 Voices United. This is an informative and personal collage of stories and perspectives that remind us that the best way to tackle the challenges our community faces is together, United!



1925



2025

Capital Area United Way