



JAM JAM Sponsorship Packet

Thursday, Oct. 23, 2025



Capital Area
UNITED WAY



2025 JAMJAM COOKING TEAM RULES AND REGULATIONS

EVENT DAY SUPPLIES:

UNITED WAY WILL PROVIDE THE FOLLOWING:

- Two six-foot tables, a company sign and flame-retardant piece of material to cook on. It is critical that all teams utilize the flame-retardant material when cooking to avoid damaging the event area (**United Way will be fined if grease stains are found on site**). United Way will provide supplies necessary to serve the jambalaya to the public (sample cups, sporks, napkins and serving gloves).

TEAMS MUST PROVIDE THE FOLLOWING:

- 10ft x 10ft tent – **no larger unless specified in sponsorship benefits**. Tents must remain in place at all times and not placed on grass areas. Two tables will be provided by United Way, but teams must bring their own chairs.
- Each cooking team is responsible for providing their own containers to dispose of their grease. Those grease containers will have to be taken back with you at the end of the night. United Way will not have grease drums. **Do not pour grease in the city drains, trash receptacles or bathroom facilities.**
- Any supplies you will need to cook, set up, etc. **No water will be provided on site.**

COOKING TEAM LEADERS MEETING:

- This meeting will take place virtually this year currently scheduled for **Thursday, September 25th from 1:00 p.m. - 2:30 p.m.** Each team is required to have **at least one representative** attend to review the rules and last minute details. Unloading times will be given out at this time.

COOKING TEAM LOCATION SELECTION:

- Spots (locations) will be selected at the virtual Cooking Team Leader's Meeting. The following sponsorships will be allowed to choose prior to the meeting in the following order: Presenting, Entertainment, VIP, Cornhole Games, Kids Zone, Lunch , Pot, Paddle, Lafayette Lagniappe, and Staff/Volunteer Hub). Team Sponsorship (\$1,500 and Team Sponsorship (\$500 level) locations will be determined by lottery based on sponsorship level during the Team Leaders Meeting. Companies that have multiple teams (one per company location) can pick for all locations at the same time. CAUW will select location for those who are unable to select at the meeting.

EQUIPMENT SPECIFICATIONS:

- Teams are required to use a 20 gallon jambalaya pot or larger when cooking jambalaya at the event to be considered for judging. No exceptions will be made, and **a team will be disqualified from the judging competition if a smaller pot is used.**

JAMBALAYA INGREDIENT SPECIFICATIONS:

- Each team must supply all necessary supplies and ingredients needed to successfully prepare the Jambalaya. Only the following meats are allowed in any combination: pork, chicken and/or any kind of sausage. **ABSOLUTELY NO SEAFOOD!** A team will be disqualified from the competition if seafood is used. No par-boiled rice is allowed. **All food must be prepared and cooked on site;** vegetables and meats can be pre-cut prior to the event. No desserts or sides are needed. Again, water will not be provided, and all teams should bring the appropriate amount of water needed. In addition, teams will not have access to power on site. If power is needed, please bring a generator that can fit in your allotted space.

2024 JAMJAM COOKING TEAM

RULES AND REGULATIONS

HEALTH CODE AND LIABILITY

•A health inspector will be on site the day of the event. All teams are to keep jambalaya pots covered when not cooking/serving and keep area clean. Teams are to use serving gloves and keep serving utensils clean/covered. •Cooking team (every member) must sign a participation/liability in order to participate in the Jambalaya Jam. Forms will be emailed to the team captains prior to the event.

JUDGING & AWARDS

JUDGING INFORMATION:

•Each team will receive a designated container that will be used to collect the jambalaya sample. This container will be handed out on the day of the event and must be used when submitting the sample. Samples are due to the judging station between 3:50 – 4:30 p.m. No samples will be accepted after 4:30 p.m. The criteria for judging will be reviewed at the Cooking Team Leaders' Meeting. The samples are completely anonymous, and the judges will be isolated from the teams.

•Awards for best jambalaya will be presented to the first, second and third place cooking teams.

*Appetizer and Cornhole Games (both optional) information will be sent to participants at a later date.

For more information contact Charlie Champagne:

charliec@cauw.org

700 Laurel Street • Baton Rouge, LA 70802

2025 JAMJAM SPONSORSHIP FORM

THURSDAY, OCTOBER 23, 2025

NORTH BLVD. TOWN SQUARE • DOWNTOWN BATON ROUGE

Quick Links

[ONLINE FORM](#)

[PAYMENT PORTAL](#)

for credit card payments only

