



**CAPITAL AREA UNITED WAY**

**2023 - 2024 ASCENSION PARISH VISION COUNCIL (APVC)**

**REQUEST FOR PROPOSALS**



## Capital Area United Way

### OVERVIEW

Capital Area United Way (CAUW) envisions a community where everyone is empowered to reach their full potential. Our mission is to solve our community's toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. In pursuit of this mission, the Ascension Parish Vision Council (APVC) was created to ensure a greater understanding of the challenges facing Ascension Parish residents. The APVC was created in 2016 as a committee under the Capital Area United Way (CAUW) serving in an advisory capacity to provide guidance for CAUW's Impact work in Ascension Parish.

The Council is comprised of community members, corporate partners, government entities and non-profits seeking to improve the health, education, income stability, and basic needs of Ascension Parish residents. APVC continuously engages in research, community outreach, and advising CAUW as it develops community solutions in Ascension Parish and serves as advocates for CAUW's impact work.

Founding members of the group include representatives from BASF, Shell, Methanex, Ascension Parish Schools, River Parishes Community College, The ARC of East Ascension, Volunteer Ascension, The Futures Fund, The Mayors Youth Council of Donaldsonville and Donaldsonville Area Arc.



## How Much Funding Is Available?

- Up to \$100,000 will be granted to programmatic and project solutions through this opportunity.
- Grant awards will typically range between \$1,500 and \$15,000 depending on the impact of the request.

## Who Can Apply For Funds?

- Any nonprofit organization serving residents in Ascension Parish with preference for organization prioritizing the solutions and zip codes listed below.
- All applicants must have tax exempt status for at least one (1) year prior to grant submission.
- All applicants must be in good standing with the State of Louisiana at the time of grant submission and at the time payment is made.
- Current CAUW recipients must be up to date all with reporting.

## Allowable Expenses

- Grant requests should address a specific problem within Ascension Parish promoting solutions for:
  - o Housing
  - o Utility bill payment assistance
  - o Unmet educational needs
  - o Wraparound income supports, such as childcare or transportation
- Priority will be given to projects supporting the 70346, 70737, 70734, and 70769 zip codes.
- Priority will also be given to applicants with strong collaborations.

## Non-Allowable Expenses

- Lobbying efforts designed to influence legislation are prohibited.
- For-profit organizations are ineligible to apply unless they are partnered with a nonprofit, tax exempt organization.
- Subcontract agreements. This includes fiscal agents. We will only fund the direct service organization that provides the services directly to individual clients, not to other organizations.
- Lobbying efforts designed to influence legislation are prohibited.
- For-profit organizations are ineligible to apply.

# APPLICATION DETAILS

## Timeline and Important Dates

Applications will open Monday, July 10th, 2023, and close on Friday, August 11th, 2023 at 12 p.m. Grant notifications will occur by mid-September, 2023.

Please note all funding decisions are driven by community volunteers through a formal review process in collaboration with CAUW's Ascension Parish Vision Council.

## Application Questions

- Organization Mission Statement (1000-character limit)
- Brief Organizational History (2000-character limit)
- Provide a brief history of the organization, its structure, and major accomplishments.
- Select the type of CAUW funds your organization has received in past 5 years (select all the apply): (Designations, Disaster, Program, Project, Other, None)
- Name of the Grant Request
- Funding Amount Requested from CAUW
- Primary Contact Person for this Grant Request
- Primary Contact Email
- Select the Ascension Parish Priority Area most aligned with your project request:
  - ☐ Housing
  - ☐ Utility bill payment assistance
  - ☐ Unmet educational needs
  - ☐ Wraparound income supports, such as childcare or transportation.

### - Grant Request Overview (2500-character limit)

Provide a summary of your grant request. Highlight how your request serves Ascension Parish clients at or below the ALICE Threshold. Describe how your organization's services are responsive to Ascension Parish priorities listed above. Describe any specific geographic limitations of the services requested program (e.g. city/town, zip code, neighborhood). How will clients find out your services exist? Describe any continuums of care provided for clients before, during, or after their time with your organization in your program.

### - Grant Goals (2000-character limit)

What are the top three goals of this grant request? Describe the impact the request will have on the community if those goals are achieved.



- **Organizational Capacity (1500-character limit)**

Describe your organization's capacity to implement the proposed activities, including leadership experience, facilities, and/or other relevant resources.

- **Project Description (2000-character limit)**

The Project Description should give a detailed description of the project that will be funded by the requested grant. This description should explain the duration of time during which the funds will support the project, the goals of the project, how they will be achieved, how success or failure will be measured, what services you will deliver to what population and what results you expect to bring about.

- **Proposed Outcomes Achieved (1000-character limit)**

List 3-5 detailed projections of the outcomes achieved by this project and grant.

- **United Way Alignment (2000-character limit)**

Describe how this project aligns with one of the four Ascension Parish Solutions (Housing, Utility bill payment assistance, Unmet educational needs, Wraparound income supports, such as childcare or transportation)

- **Geographic Reach (1500-character limit)**

List the estimated number of clients served with CAUW funds by zip code. If this project will impact a high ALICE population, please explain in what ways (geography, income level, etc.). Priority will be given to projects supporting the 70346, 70737, 70734, and 70769 zip codes.

- **Project Implementation Timeline (2000-character limit)**

Provide a timeline that shows the chronological order in which the activities will be completed. Include activities that have been completed or resources that are currently secured. In addition, provide information about how/when funds that are awarded will be spent to support each activity.

- **Grant Request Budget (2000-character limit)**

Provide a line-item breakdown with categories of expenditures that will be funded by funds requested from CAUW ONLY. Please include how much funding will be required for each category and any necessary context to each line item.

- **Demographics**

Complete the Client Demographic Form for your based on a projected grant year (September 1, 2023-June 30, 2024).

- **Additional Supports (1000-character limit)**

Besides the monetary request, in what other ways can the Ascension Parish Vision Council support successful implementation of the project? (Examples: volunteers, corporate support, technical assistance, marketing support, etc.)

## Required Attachments

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1. Documentation of Status of Good standing with Louisiana Secretary of State
2. Organization's most recent 990
3. Documentation of 501c3 Status
4. Organization's most recent audited financial statements OR Board-Approved financial statements

## Reporting Requirements

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- Grant funds must be spent by June 30, 2024.
- CAUW requires accountability and transparency in our funding process.
- All grant awardees are required to submit a final report within one month of funds expended but no later than July 15th, 2024. This report will be available for submission through E-CImpact.
- Failure to comply with reporting deadlines will prohibit organizations from being eligible for future funding opportunities.

## Final Report Questions (subject to change) :

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Final Report Questions:

1. How many total clients were served or benefited from this grant?
2. Please give a detailed summary of the completed project. Include whether goals were met, lessons learned/challenges, successes, and services delivered to what population. (2500-character limit)
3. Complete the final Demographic Form based on the funded grant year (September 1, 2023 - June 30, 2024).
4. List the 3-5 detailed project outcomes achieved based on your original application. How much did you do? How many are better off? Include the number of ALICE individuals helped if measured. (3000-character limit)
5. Were all CAUW grant funds used during the 12-month grant period?
6. If no, how much of the funding is left over? Why are there leftover funds? What are your plans for utilizing the remaining funds? (2500-character limit)
7. If funds were spent on different line items than requested in the original application, please explain. (2500-character limit)
8. Share a client success story highlighting how a client is better off after program completion. (3000-character limit)

## How Do I Apply?

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- Apply online through e-CImpact at <https://agency.e-cimpact.com/login.aspx?org=20020U>. You can also access the link through [www.cauw.org](http://www.cauw.org) at the bottom of the page under E-CIMPACT LOGIN for Partners.
- If you do not have an agency profile set up, please create an e-CImpact account under "New to e-CImpact?"
- If you currently have an e-CImpact account, log in and select the 2023-2024 Ascension Parish Vision Council on the left hand navigation tree.

## Technical Assistance

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For questions regarding eligibility and criteria: [programinvestment@cauw.org](mailto:programinvestment@cauw.org).

# THANK YOU

For questions regarding eligibility and criteria:

**Melanie Henderson**

**[melanieh@cauw.org](mailto:melanieh@cauw.org)**

**Director of Community Impact**

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