## HOW CAPITAL AREA UNITED WAY SUPPORTS ALICE FAMILIES

## The ALICE Family:



Resides in one of the 10 parishes CAUW serves



Includes a 31 year old father who is a veteran, mother who is 29 years old, and their two children who are ages 3 & 1



The journey begins by the family calling 211 to seek employment referrals for the mother. She is facing reduced hours at work, and the father is unemployed. The family can no longer afford a quality early learning facility.



**United Way 211/CAUW** is available 24/7 and provides employment resources and more for the ALICE family.



The family enrolled in a financial coaching program through **Bank On Baton Rouge** and opened a savings account with Pelican State Credit Union.

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CAUW's **Volunteer Income Tax Assistance (VITA)** program provided free tax preparation. This allowed the family to receive the maximum refunds available including the Child and Earned Income Tax Credits.





CAUW's **United4Vets** program provided employment training, connections to employers, and wraparound support services to ensure that the ALICE father succeeds in his new position.



With CAUW's **SingleCare** prescription savings program, the family saved an average of 80% on their allergy, heart and diabetes medications.



CAUW's **United We Feed Program** helped the family access affordable, locally grown produce.



Through **CAUW Grantees**, the family received referrals to YWCA's Early Head Start program for free childcare, and Catholic Charities Diocese of Baton Rouge to assist with temporary utility assistance.

Capital Area United Way Provides ALICE Families the Stability Needed to Achieve Their Full Potential

