

How CAUW Has Helped  
**EAST BATON ROUGE PARISH**

Data from July 7, 2024 - July 5, 2025



Capital Area  
**UNITED WAY**



## Who We Help Who is ALICE?



**ASSET  
LIMITED**

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



**INCOME  
CONSTRAINED**

Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.



**EMPLOYED**

Households are working or have worked, but are not earning enough income for basic economic survival.

**52% of East Baton Rouge Parish is ALICE  
& below poverty level**

**27,750  
NEEDS MET**

through the United Way  
211 /CAUW Resource Line



**26.9K+**  
Calls



**800**  
Texts

### TOP NEEDS MET:

- 1.Housing
- 2.Utility Assistance
- 3.Income Support/Assistance
- 4.Food/Meals
- 5.Transportation

**\$5,835,960  
REFUNDED**

**4,544 Tax Returns  
Filed**

by IRS certified volunteers providing  
free tax prep to low to moderate  
income families

**VITA | Volunteer  
Income Tax  
Assistance**

TO LEARN MORE,  
VISIT [WWW.CAUW.ORG](http://WWW.CAUW.ORG)

**7,144**

Produce Boxes  
Distributed

**145,912 LBS**

of fresh produce to ALICE and Poverty  
Populations since program inception

This Year, Individuals Saved Over

**\$121,637**

on Prescription Medication



**SingleCare®**  
Prescription Savings Card