



Capital Area
UNITED WAY



FUNDRAISING ACTIVITIES

		Virtual Option	In-Person Only	Food-Related	Sports & Competition	Educational	Low-Cost/FREE
50/50	Invite employees to buy tickets for a chance to win. Once tickets are sold, select a winner. 50% of the ticket sales goes to the winner and 50% goes to Capital Area United Way.	✓				✓	
Appetizer Cookoff	Invite employees to cook appetizers and sell tickets as a fundraiser.	✓	✓	✓			
Auction Off Dinner	Employees volunteer to cook dinner and employees bid on the delicious meals.	✓	✓				
Auction	Items are collected for employees to bid.	✓		✓			
Baby Picture Match Game	Employees post their baby photos and contestants pay to match employees to their pictures.	✓		✓		✓	
Bake Sale	Co-workers buy employee-donated baked goods with proceeds benefiting Capital Area United Way.	✓	✓	✓		✓	
Balloon Pop	Put a prize note in each balloon. Be sure to have one big prize. Place balloons in a contained area and have participants pay to pop balloons for prizes.	✓					
Cornhole Tournament	Charge an entry fee for a single elimination tournament. winner receives bragging rights for a year or a grand prize.		✓	✓		✓	
Bingo	Create Bingo cards and sell them to employees. Every day, email a bingo number to all participants. The first one to reply "BINGO" wins a prize, and the game continues until all prizes are distributed.	✓		✓		✓	
Board Game Tournament	Team up and bring in your favorite classic board games for a bracket style tournament!	✓		✓		✓	
Build-Your-Own Ice Cream Sundaes	Have a wide variety of sundae toppings available for sale for employees to build their own sundaes.		✓	✓			
Butter Carving	Individuals are tasked with creating a sculpture made out of only butter. The best sculpture wins!	✓	✓	✓			
Car Wash	Employees wash cars for a fee. Proceeds benefit Capital Area United Way.		✓				
Cereal Bar	Bring in the classic childhood favorite's and host a morning cereal bar! Charge per bar or offer a sample flight option to try them all.		✓	✓		✓	
Charge Late Fees	Employees who arrive late for meetings, or produce any other tardiness, pay a fee to be donated to Capital Area United Way.	✓				✓	
Chronological Order Contest	Pick any topic and employees have to put them in chronological order correctly. You can do a timeline of events from history or something fun.	✓		✓		✓	
Clay Shoot Event	Employees pay entry fee to compete in a Clay Shoot.	✓	✓				



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Cookie Decorating Contest	Employees decorate cookies and then employees vote on the winners. Employee can then purchase some of the winning cookies as a donation.	✓	✓	✓		✓	
Draw Your Boss Contest	(Get boss' permission first...of course.) Charge to enter. Post submissions and the winning drawing wins a prize.	✓		✓		✓	
Donut Eating Contest	Employees raise money for Capital Area United Way by sponsoring contenders on a per-donut-eaten basis. The winner is determined by either eating the most donuts in a time frame or the first to finish a set of number of donuts.	✓	✓	✓	✓		
Easter Egg Hunt	Hide Easter Eggs around the office. Once employees find an egg they can purchase the egg to see if there's a prize inside. Fill the eggs with small prizes like candy and have one big prize hidden inside one egg!		✓		✓		
Executive Costume Contest	With your boss' permission, allow workers to contribute to the jar with the costume they'd like their boss to dress as for Halloween. The jar with the most change/money is what they will dress as!	✓				✓	
Family Feud	Two teams compete against each other guessing common answers. Teams can be comprised of departments.	✓			✓	✓	
Fit Fundraising	Offer a lunchtime yoga or workout class that coworkers can contribute to join.	✓			✓	✓	
Flamingo Flocking	Place a "flock" of pink flamingos in a coworker's yard, along with a sign that they have been flocked for Capital Area United Way. They will have to pay a fee to get the flamingo's removed, that amount is a donation, and then get to decide who gets flocked next.		✓				
Food Truck Friday	Have a local food truck come to the office for lunch with lunch as a donation to Capital Area United Way.		✓	✓			
Guess the Number	Fill a clear jar with candy and have employees pay for a chance to guess the number of pieces in the jar. The most accurate guess wins the candy.	✓			✓	✓	
Golf Tournament	Host a golf tournament where the proceeds benefit Capital Area United Way.		✓		✓		
Ice Cream Cart	On a hot day, visit employee cubicles and offices selling popsicles, ice cream sandwiches and other cold snacks.		✓	✓			
Jeans Day	Charge employees a fee to wear jeans to work. Employees can wear jeans several days for a discounted price.		✓			✓	
Jambalaya Cook-Off/Sale	Host a cook-off or jambalaya sale to benefit Capital Area United Way		✓	✓		✓	
Jeopardy	Create a custom Jeopardy board (or play online using a site like JeopardyLabs.com). Teams pay to play and prizes are awarded to winners.	✓			✓		
Kickball Tournament	Teams donate a small sum to participate. Spice up the game by adding obstacles that can be "purchased" by teams or individuals.		✓		✓	✓	



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Lego Competition	Embrace your inner child and host a Lego building competition around your Capital Area United Way theme.	✓		✓		✓	
Lunch & Learn	Welcome a Capital Area United Way speaker to talk about an issue facing our community and how Capital Area United Way is working to address it.	✓	✓	✓			
Massage Therapist	A massage therapist, preferably one that is willing to donate time, visits the workplace and employees pay for time slots to be massaged. Proceeds go to Capital Area United Way.		✓				
Minute to Win It	Put together several games from the show "Minute to Win It" and have team members compete. Encourage leadership play and invite everyone to watch.		✓			✓	
Nacho/Pretzel Sale	Sell large plates of nachos and/or soft pretzels with cheese and jalapeno peppers. Donate proceeds to Capital Area United Way.	✓	✓				
Office Flocking	Make cut-outs of pink flamingos (or another animal!) and charge co-workers to flock other people's offices or cubes. Take the cut-outs or plastic flamingos and decorate the flockees area.		✓			✓	
Office Olympics	Have a tricycle or office chair race. Use items around your work location for golfing, shooting baskets, etc. Have spelling contests, typing contests, competitions to develop the most persuasive or most complimentary memo, etc. Devise rules for each race in advance and seek participants. Combine the event with a cookout as an incentive and design award medals to display in the cubicles of winners.		✓	✓		✓	
Online Classes	Employees pay to participate in a virtual class hosted by one of your colleagues, like painting, cooking, yoga, etc.	✓	✓	✓	✓		
Order Up	Take orders from your co-workers for takeout from their favorite restaurant. Pick up the food and charge a delivery fee benefiting Capital Area United Way.	✓	✓	✓			
Parking for Pledges	Pledges of a certain amount are entered into a drawing for a premium parking space for a particular time frame.		✓			✓	
Penny Wars	Divide the office by department or teams and have a money jar assigned to each. Members of each department deposit pennies, nickels, and dimes into their own jar and place quarters or "green" are negative. The department with the highest number (or often the case, the least negative number) wins a lunch provided by the company.		✓	✓		✓	
Pet Match Contest	Employees upload a picture of their pet and employees pay to match employees up with the pet photo.	✓	✓	✓	✓	✓	✓
Pet Photo Contest	Employees upload a picture of their pet and employees vote on the cutest pet photo, silliest pet photo, etc.	✓	✓	✓	✓	✓	✓



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Picture Challenge	Employees Submit a picture of what Living United means to them.	✓				✓	
Pie Toss	For a fee, employees nominate one another to receive a pie in the face. The top four with the most votes receive a pie in their face.	✓	✓	✓	✓	✓	
Plinko	Invite employees to play plinko and compete against each other.		✓			✓	
Potluck	Post a sign-up sheet for employees to bring entrees, salads, and desserts to ensure a variety of good food.		✓	✓		✓	
PowerPoint Competition	Teams will be assigned a random topic and will be given 5 minutes to present a PowerPoint presentation on the topic.	✓			✓	✓	✓
Pony Races	Vote on which employees will ride a pony stick around your parking lot in a competitive race!		✓		✓		
Prank for a Purpose	Allow employees to pay to prank a co-worker. This could be gift wrapping or post-it-ing their office or cube, decorating it with yard gnomes, or whatever else you can think of! Co-workers can pay extra for prank protection.		✓			✓	
Pumpkin Carving Competition	Carve pumpkins and submit for the best design to win.				✓		
Puzzle Swap	Participants pay to join the group and swap puzzles with other puzzle lovers! Same idea could work for books or other at-home hobbies.					✓	✓
Root Beer Float Sale	Buy necessary ingredients. Floats made and served by executives can be a fun treat!		✓	✓			✓
Rubber Duckies	Write numbers on the bottom of rubber ducks and have prizes corresponding to those numbers.		✓				
Run/Walk	Organize a run or walk and encourage teams to fundraise for the event. Proceeds go to Capital Area United Way.		✓		✓		
Scavenger Hunt	Create a scavenger hunt around the office or for employees to complete at home.	✓			✓		✓
Sell Desk Kits	Put together kits for employees to purchase and keep at their desk. Kits could be "germ-buster kits" with tissue, hand sanitizer, etc. or "super snack kits" with candy and snacks.			✓			
Soup Line	Employees sign up to bring their favorite soup or bread. Set up at lunch time and charge participants fees for a bottomless bowl to try one or all! (Bring your own reusable bowl)		✓	✓			✓



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1925-2025

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Spelling Bee	Hold a spelling bee with an entry fee. Have galley observers place bets on their favorite participants.	✓		✓		✓	
Spirit Week	Theme each day of campaign where employees dress up. Example: Favorite Shirt Day, Lumber-jack Plaid Day, Hat Day, Biker Day and Fancy Friday.	✓				✓	
Sports T-Shirt Day	Charge employees a fee to wear their favorite sports team's jersey or t-shirt.	✓		✓		✓	
Tailgate Party	Hold a pay-per-plate cookout during lunch with tailgate items, include games like cornhole and volleyball for fun.		✓	✓		✓	
Taste of the World Luncheon	Employees pay a fee to eat a buffet of ethnic food that their co-workers bring from home, or that is donated by a local restaurant.		✓	✓		✓	
Tricycle Race	Teams race in relay format around the office parking lot on small bikes. Employees bet on which team they think will win. All bets go to Capital Area United Way.		✓		✓		
Trivia	Employees pay to participate in a survey about Capital Area United Way, your company and anything related to your campaign theme!	✓			✓	✓	✓
Walking Taco Sale	Sell individual bags of corn chips with divided plastic or foam containers filled with taco meat, cheese, sour cream, tomatoes, lettuce, packets of hot sauce, etc. Price accordingly.		✓	✓			
White Elephant Sale	Allow employees to bring funny items to be displayed on a co-worker's desk for the duration of the campaign. They can pay to move the items to another worker's desk, otherwise the items have to stay up all campaign.		✓			✓	