

How CAUW Has Helped

POINTE COUPEE PARISH

Data from July 7, 2024 - July 5, 2025



Capital Area
UNITED WAY



Who We Help Who is ALICE?



**ASSET
LIMITED**

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



**INCOME
CONSTRAINED**

Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.



EMPLOYED

Households are working or have worked, but are not earning enough income for basic economic survival.

**51% of Pointe Coupee Parish is ALICE
& below poverty level**

500

NEEDS MET

through the United Way
211 /CAUW Resource Line



473
Calls



27
Texts

TOP NEEDS MET:

1. Income Support/Assistance
2. Housing
3. Utility Assistance
4. Food/Meals
5. Healthcare

\$124,932 REFUNDED

136 Tax Returns Filed

by IRS certified volunteers providing
free tax prep to low to moderate
income families

VITA | Volunteer Income Tax Assistance

TO LEARN MORE,
VISIT WWW.CAUW.ORG

350

Produce Boxes Distributed

5,250 LBS

of fresh produce to **ALICE and Poverty
Populations** since program inception

Since 2022, Individuals Saved Over

\$3,379

on Prescription Medication



SingleCare®
Prescription Savings Card