

How CAUW Has Helped
WEST BATON ROUGE PARISH

Data from July 7, 2024 - July 5, 2025



Capital Area
UNITED WAY



Who We Help Who is ALICE?



**ASSET
LIMITED**

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



**INCOME
CONSTRAINED**

Households fall below the ALICE threshold, meaning they don't have enough to make ends meet.



EMPLOYED

Households are working or have worked, but are not earning enough income for basic economic survival.

**38% of West Baton Rouge Parish is ALICE
& below poverty level**

760

NEEDS MET

through the United Way
211 /CAUW Resource Line



730
Calls



30
Texts

TOP NEEDS MET:

1. Housing
2. Utility Assistance
3. Food/Meals
4. Income Support/Assistance
5. Healthcare

**\$275,082
REFUNDED**

**193 Tax Returns
Filed**

by IRS certified volunteers providing
free tax prep to low to moderate
income families

VITA | Volunteer
Income Tax
Assistance

TO LEARN MORE,
VISIT WWW.CAUW.ORG

50

**Produce Boxes
Distributed**

750 LBS

of fresh produce to **ALICE and Poverty
Populations** since program inception

This Year, Individuals Saved Over

\$14,524

on Prescription Medication

 **SingleCare**
Prescription Savings Card