

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Capital Area United Way In Full Response Mode Following Hurricane Ida

Baton Rouge, La. (September 3, 2021) – Capital Area United Way is in full response mode following the impacts of Hurricane Ida to our 10-Parish service area. Part of CAUW's response will be accepting financial donations to support the immediate and long-term needs of the response and recovery of residents, particularly the ALICE (Asset Limited, Income Constrained, Employed) population.

“Capital Area United Way’s commitment to the community is ever more important before, during and after disasters,” said George Bell, President and CEO of Capital Area United Way. “Through our services like United Way 211/CAUW and our funded partners, we are working diligently to respond to this disaster, especially as power outages are prolonged.”

The Hurricane Ida Relief Fund received its first two corporate donations: one from The Mosaic Company for \$100,000 and Humana for \$50,000. To make an online donation visit www.cauw.org/idarelief. You can also mail donations to Capital Area United Way, Attn: Hurricane Ida Relief Fund, 700 Laurel Street, Baton Rouge, LA 70802 or text Ida2021 to 313131.

Funds raised will support recovery operations while also working to further enhance United Way 211/CAUW’s response.

Those still in need of assistance can call United Way 211/CAUW for information concerning local relief in their area. Since Friday, August 27, in advance of Hurricane Ida’s landfall, our 211 service has responded to over 2,500 calls throughout the 10-Parish service area and Assumption Parish, which falls under the United Way 211/CAUW service area. Top needs included Disaster Related Shelter Services like sandbags, gas and shelter assistance; Hurricane preparedness information; power outages; assistance with hotel payments; road closures; and food pantries.

To contact United Way 211/CAUW:

- Call: 2-1-1 or 225-923-2114
- Text: Your zipcode to 898-211 **Standard message and data rates may apply. Text STOP to opt out.*
- Search: Search for resources at www.cauw.org/unity-way-2-1-1

For persons interested in volunteer opportunities for Hurricane Ida recovery, please explore Volunteer Louisiana at: <https://volunteerlouisiana.gov>. If you would like to provide donated goods and supplies, email ashleym@cauw.org so we can help coordinate to an established distribution site.

Capital Area United Way will continue to assist the needs of the community and respond as necessary. For the most up to date information, please visit www.cauw.org/disaster.

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Capital Area United Way

For more than 97 years, Capital Area United Way has touched thousands of lives in our 10-parish area. We envision a community where everyone is empowered to reach their full potential. Our mission is to solve our community’s toughest challenges by leveraging partnerships to advance the common good in education, income stability, and healthy living. To learn more visit www.cauw.org.