



CORPORATE SPONSORSHIP OPPORTUNITIES

WOMEN UNITED

CAPITAL AREA UNITED WAY
**WOMEN
UNITED**



Capital Area United Way



UNITED

Capital Area United Way invests in three priority areas through its 3-year funding cycle: Education, Health, and Income Stability.

We also provide additional grant opportunities outside of the 3-year funding cycle for project-specific initiatives, disaster grants, and Basic Needs. These grants allow Capital Area United Way to respond to our community's needs year after year.

For a list of partners, please visit: cauw.org/fundedpartners

4+ MILLION \$ INVESTED



LOCAL

We are committed to our local community whether in good times or bad. Forty-nine percent of CAUW's service area is defined as ALICE (Asset Limited, Income Constrained, Employed) living below the threshold of poverty. Through initiatives like United We Feed, we have helped ALICE keep healthy foods on the table during rough times.

We continue to serve the ALICE population through initiatives such as United Way 211/CAUW, VITA, United We Feed, Singlecare, and United 4 Vets.

10 LOUISIANA PARISHES UNITED WAY/211 SERVES 11 PARISHES



TRUSTED

In December 2020, we received \$5 million from MacKenzie Scott, a national philanthropist. This donation demonstrates confidence in our organization as a community partner. Over 9,600 donors trust us with their dollars every year, to ensure that every dollar raised here stays here—working with local community partners to improve the lives of ALICE.

Your donation to Capital Area United Way accomplishes more than that same contribution could accomplish anywhere else. Your gift, combined with those from other donors, makes a real impact across our 10-Parish service area.

9.6K+ DONORS



WOMEN UNITED members are a collaborative of like-minded women who contribute their personal passions, best ideas, and unique strengths to the mission of building stronger communities. As part of the Gottlieb and Tocqueville Leadership Societies of Capital Area United Way, membership invitations are extended to households giving at a leadership level of \$1,000 or more annually. Women United is committed to excellence in community service, fundraising, and dedicated to the renewal, development, and empowerment of our 10-Parish Service area.

	PRESENTING SPONSOR \$30,000	PLATINUM SPONSOR \$15,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000
LOGO & PUBLIC RELATIONS <i>(ongoing, fiscal year, year round)</i>				
Company Logo Placement				
– Press Release	●	●	●	
– Logo listed on post-event Thank You email	●			
– Women United Women United event Invitations	●	●		
– Women United event e-vite	●	●	●	
– CAUW event webpage <i>(1,600+ monthly visitors)</i>	●	●	●	●
– Social Media <i>(pre-post event) (6,500+ followers)</i>	●	●	●	●
– Women United event slideshow and signage	●	●	●	●
– Sponsorship recognition in the Annual Report	●	●	●	●
CELEBRATE THE POWER OF WOMEN EVENT BENEFITS				
– Event save the date	●			
– Opportunity for company's leadership to speak during awards presentation	●			
– CAUW President & CEO personal thank you during awards presentation at event	●	●	●	●
– Seating at head table <i>(up to two seat)</i>	●			
– Women United event tickets	1 table	1 table	6 tickets	2 tickets
– One Team Entry at Jambalaya Jam <i>(basic team entry)</i>	●	●	●	●



COMMITMENT FORM

My company _____ agrees to sponsor _____
at the \$ _____ level.

Company contact name: _____

Address: _____

Phone: (_____) _____ - _____

Payment Methods:

Send me an invoice

Credit Card _____
credit card number date CVS

Sponsorship Recognition Name: _____

Please indicate how sponsor name should appear on event materials. Please email high resolution jpeg or png file logo to ashleym@cauw.org

Company Representative: _____
print signature

Date: _____

CAUW Representative: _____
print signature

Date: _____

Thank you for your sponsorship!

Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event to programs and projects serving the ALICE population.

For full event benefits, sponsorship commitment must be made two (2) months prior to event.

THANK YOU



Capital Area United Way

For more information, please contact Amey Shortess Crousillac (Vice President of Resource Development) at:

Office: 225-382-3511; **Fax:** 225-383-9922; **Email:** ameyc@cauw.org



IN KIND COMMITMENT FORM

Event name: _____

Company: _____

Contact name: _____

Address: _____

Phone: (_____) _____ Email: _____

Sponsorship Recognition Name: _____

Please indicate how sponsor name should appear on event materials. Please email high resolution jpeg or png file logo to ashleym@cauw.org

Donation Details

Item description:

Fair Market value \$ _____

Approved/received by: _____

In-Kind sponsorship benefits will be honored at the \$ _____ level (if applicable)

Thank you for your in-kind donation!

THANK YOU



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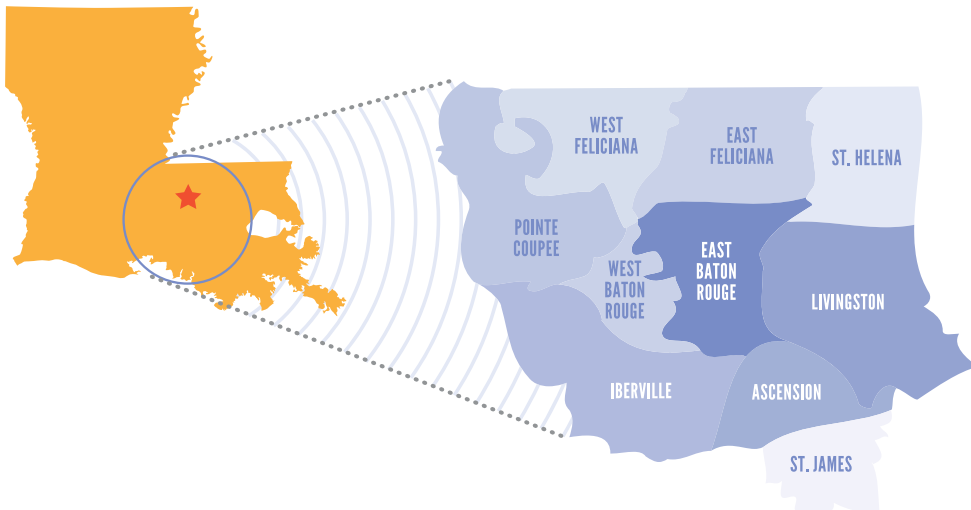


UNITED WE WIN

EACH YEAR, WE HELP

250K+

PEOPLE IN OUR 10-PARISH COMMUNITY



Capital Area United Way

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