

# LIVE UNITED AS A LEADERSHIP DONOR

## GOTTLIEB SOCIETY

In 1986, a group of Capital Area United Way volunteers formed the Gottlieb Society to honor leadership donors passionate about meeting the needs of our 10-parish area. The Gottlieb Society is a group of leadership donors who fight for the health, education, income stability, and basic needs of our community through an annual contribution of **\$1,000 - \$9,999** to Capital Area United Way.

A **Step-Up Program** is available to donors who would like to gradually increase their annual gift to \$1,000 over a three-year period (Membership benefits begin in year 1).

YEAR 1 : \$500

YEAR 2 : \$750

YEAR 3 : \$1,000

## TOCQUEVILLE SOCIETY

In 1985, the Tocqueville Society began to celebrate and recognize individuals desiring to give back to their local communities at the \$10,000 level or more annually. Capital Area United Way's Tocqueville Society represents philanthropic leaders from the 10-parish community who are dedicated to making an impact in health, education, income stability, and basic needs.

## BENEFITS OF BEING A LEADERSHIP DONOR

- Opportunities to network and connect with like-minded individuals committed to making a difference
- Experience the impact of your gift through volunteer opportunities
- Invitations to exclusive events, socials, and forums
- Recognition in our Annual Report
- Membership to one or more of our Affinity Groups

## AFFINITY GROUPS

### WOMEN UNITED

A member of **Women United** is one who LIVES UNITED – they give, volunteer, and advocate with like-minded women who are committed to strengthening women and families in the community.

To learn more or join, contact Emily Boudreaux at [emilyb@cauw.org](mailto:emilyb@cauw.org).

### AFRICAN AMERICAN LEADERSHIP COUNCIL

**The African American Leadership Council (AALC)** is comprised of members committed to cultivating a stronger and equitable community through volunteerism, philanthropy, and community impact.

To learn more or join, contact RaShunda Veals at [rashundav@cauw.org](mailto:rashundav@cauw.org).

# HOW TO JOIN

## CONTACT INFORMATION

TITLE/PREFIX	FIRST NAME	LAST NAME	SUFFIX
DATE OF BIRTH (MM/DD)	SPOUSE FIRST NAME	SPOUSE LAST NAME	SUFFIX
HOME ADDRESS	CITY	STATE	ZIP
EMAIL	PREFERRED PHONE	HOME	CELL
COMPANY NAME (IF APPLICABLE)			
COMPANY ADDRESS	CITY	STATE	ZIP
WORK EMAIL	WORK PHONE		

- I would like to participate in the step-up program by starting at \$500 in year one.
- Please keep my donation details private. I wish to be acknowledged in public as anonymous. I will still receive an acknowledgement from CAUW for my gift and emails throughout the year.
- Please allow my name (and spouse/partner) and donation to be published & publicly recognized as:

\_\_\_\_\_  
INDIVIDUAL OR JOINT NAMES, FAMILY TRUST OR FOUNDATION OR ORGANIZATION NAME

- I would like to join Women United
- I would like to join the African American Leadership Council
- I would like to join both AALC & Women United



### WAYS TO GIVE

- Online via credit card at [cauw.org/donate](https://cauw.org/donate) (scan QR code)
- Through your company campaign via payroll deduction
- Mail a check to CAUW, 700 Laurel St., Baton Rouge, LA 70802



## GIVE. ADVOCATE. VOLUNTEER

JOIN US AND BECOME A LEADERSHIP DONOR TODAY!

Thank you for investing in our 10-Parish service area's most pressing needs. Once your form is complete, please send it back in the provided envelope. You can also scan this document and email to Amey Crousillac at [ameyc@cauw.org](mailto:ameyc@cauw.org).

